Lily Lin

Lily Lin
Illustrator and Motion Designer

lilylindesign@gmail.com
lilylindesign.com

education

01.2021–04.2021
Animation Bootcamp
School of Motion

09.2016–08.2020
ArtCenter College of Design
Pasadena, California

Bachelor of Fine Arts in Illustration
Minor in Social Innovation
Graduated with Distinction

Focused Coursework at ArtCenter:

05.2019–10.2019
Study Away Program
Safe Niños
Antofagasta, Chile

A transdisciplinary design studio focused on collaboratively designing healing spaces for burn patients. My role included creating environmental graphics and character designs, along with producing an animation for their 40th-anniversary campaign.

expertise

Strong working knowledge of:

Photoshop, Illustrator, After Effects, FlipaClip, InDesign, Procreate, PowerPoint, G Suite, and cel animation

Familiar with:

Cinema 4D, Premiere, Agisoft Metashape, Lightroom, XD, and Keynote

Other expertise:

Data visualization, laser cutting, pen and ink, painting, and bookbinding

languages

English (Native)
Mandarin (Fluent)
French (Beginner)

interests

Karate, journaling, traveling, and 80s city pop

work experience

07.2020–current
Freelance
Auckland, New Zealand
Freelance Motion Designer

Worked with design studios, Non-profits, and creative individuals to create illustrations, 2D animations, graphic design works, and storyboards used towards explainers, title sequences, music videos, logo designs, social media postings, live streams, pitch decks, websites, and editorial products. Studios and clients include COLOR Creative, verynice, Collective Agency, Cumulus Association, Fem.AI, Redboat, Microsoft, and more.

10.2020–12.2020
Imaginary Forces
Los Angeles, California (Remote)
Motion Design Intern

Worked with Creative Directors to develop visual assets used in pitch and production for clients such as Chipotle, Amazon, and Facebook. Collaborated with designers, freelancers, and the Marketing Department to create 2D designs, styleframes, illustration work, or animation assets used for social media and client projects.

05.2020–08.2020
verynice
Los Angeles, California (Remote)
Graphic Design Intern

Collaborated with the team to launch new digital products. Responsibilities included developing brand identities and layouts for toolkits, and animation for social media.

07.2020
Grand Jury Records
Remote
Freelance Cel Animator

Worked with Director Tess Lafia in brainstorming, illustrating, and animating a music video project named "Forgetter".

09.2019–10.2019
Zoomslide
Auckland, New Zealand
Motion Design Intern

Assisted the Art Director and designers with illustrating storyboards, styleframes, and animation assets used for a title sequence production for a conference in Auckland.

05.2018–07.2018
Ningbo TV Station
Ningbo, China
Post-production Intern

Assisted a transdisciplinary team working on headlines for TV channels, realty advertisements, illustrations for social media, and producing a short animation.

leadership experience

01.2020
ArtCenter College of Design
Pasadena, California
Orientation Leader

Student representative at family and international student panels. Co-hosted a student leadership workshop for freshmen to introduce the resources and leadership opportunities available on campus.

01.2019–08.2019
ArtCenter College of Design
Pasadena, California
Vice President of Student Government

Facilitated internal student team progress and led weekly council meetings. Responsibilities also included representing students at Faculty Council meetings.

recognition

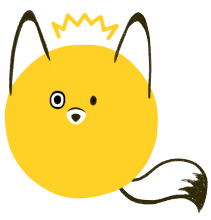
11.2020
Voyage LA Magazine Feature

08.2020
ArtCenter Student Leadership Award

09.2016–08.2020
Provost's List: maintaining a 3.8+ GPA

01.2019–12.2019; 05.2020–08.2020
ArtCenter Student Gallery

Soundtrack Your Life (Illustrated Styleframes)
Journey (Illustrated Styleframes)
Pulp Fiction (Title Sequence Styleframes)
Five Women (Illustrated Promo Styleframes)

Spark Awards Winter 2019, Gold
Healing Treasure (Spatial Graphics)

ADC Young Ones Brief 2019, Merit
Il Makiage Campaign (Animation)